

# VALUE-ADDED SERVICES

Solve Problems You Don't Know You Have





**Value. Everybody agrees that to win and keep customers, you must create value. But it's only half the story. The other half? Values. There's a big difference. Value is what drives growth for customers. Values are what drives us to drive that growth. Let's explore.**

## **“Whatever it takes.”**

If you know Moran Logistics, you've probably seen our tagline, “Whatever it takes.” You can't miss it. It's all over our walls, trucks, website. Now, if you've never worked with us, you might think it's just a cute motto. After all, every company promises to keep customers satisfied. How is this any different? At Moran, we see logistics as a truly vital service. From warehousing your products to ensuring they are on shelves at the right time so businesses can maximize profits, grow, and create jobs, logistics makes things happen, efficiently and accurately. And that can make all the difference for your business.

## **We can't talk about our Value Added Services without talking about our values.**

We're passionate about what we do. When we say, “Whatever it takes,” it means everything to us. It's our value system. And being totally dedicated to those values is what allows us to create unrivaled value for you in the form of our core warehousing and logistics services, as well as our value-added services. We are always discussing, analyzing, experimenting, and innovating.

## **Here's an example.**

We are managing high value soft goods (apparel, jackets, etc.) for one of our clients. The products would come into our warehouse, we'd send them to an embroidery shop for personalization, the shop would send the products back to us, then we'd send them to the final destination. Well, we analyzed the situation and asked: How can we add value? Our answer: Put an embroidery shop right in our warehouse, saving the client time and money. The client loved it, and now we have one of the biggest embroidery shops in the area. **We helped solve a problem the client didn't even know they had. Our value system – “Whatever it takes” – found a new way to create value for our customer.**

## **We turn problems into opportunities.**

As we work together and have conversations about your business and goals, we'll find innovative ways to solve problems, save money, and maximize every opportunity. If we don't have a service you need, we'll invent it. Because maybe you don't need embroidery services or reverse logistics, but every company needs something to run smoother, faster, and with more profitability. And at Moran, it's not just our job to make that happen. It's our mission. Our value system. The reason we exist.







# MORAN

## LOGISTIC SERVICES

"WHATEVER IT TAKES"

### Our Value-Added Services is an ever-changing list, because our customers have ever-changing needs. But here are the most common:

- **Display builds** – Let us build displays that get attention, drive sales, and streamline your supply chain.
- **Kitting** – Strategically bundling multiple products all under one SKU is what kitting is all about, saving you time and money.
- **Price Ticketing** – When price ticketing can't be completed by the manufacturer (usually the most cost-effective method), we will take care of it in-house. Common information includes barcodes, prices, and discounts.
- **Labeling** – Supply chains tend to generate a lot of labels, from warehousing and inventory management to picking and shipping – and much more. Our labeling services ensure efficient tracking and expedited transport.
- **Quality Assurance** – What good is speed without accuracy? We adopt your established Quality Assurance program to ensure no mistakes are made.
- **Pick and pack** – To fill a customer order, you must locate and pull products. Anyone can do that. But our experience and technology means we do it faster and more accurately than others.
- **Assembly** – Eliminate a step in your supply chain by allowing us to use our time-tested assembly services.
- **Reverse Logistics** – When products need to go back to the distributor, manufacturer, or for proper disposal or recycling, our Reverse Logistics services get the job done.
- **Vendor routing guides** – Avoid chargebacks and other costly mistakes by allowing us to follow your vendor routing guide, which will stipulate all transportation requirements and more.
- **Retail specifications** – If your products are at the retailer but not compliant with their specifications, you're out of luck – and money. We can ensure all retail specs are met. Period.
- **Embroidery** – We have one of the best embroidery shops in the region, producing up to 500,000 personalized units a year. Use us to save costs by reducing steps in the supply chain.
- **Heat Seal** – Put your logo everywhere – literally. With our high-quality heat sealing services, logos, names, graphic artwork – anything – can adorn your apparel.



*Moran Logistics is an asset-based 3PL located just minutes from PA's major highways. With over 40 years' experience, we're in business for your business. Learn more about our "Whatever It Takes" philosophy and value-added services.*

